Gordon Gao

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Education

Emily Carr University & BCIT - Certificate, 2020
Communication Design Essential, with a focus on UI/UX, Product & Web Design

Pratt Institute - MID, 2018
MASTER IN INDUSTRIAL DESIGN
Industrial Design, with a focus on Design for Manufacture(DFM) | Design product R&D | Lighting, furniture and product design.

Macau University of Science and Technology - BA, 2014
BACHELOR IN PRODUCT DESIGN

Experiences

Her nose knows - 12/23 to Present
Design Consultant | Product R&D | Brand Design
Accelerated the brand's market launch by rolling out 2 new product lines, encompassing 9 new products within the first week.

Daniel Chocolates - 11/21 to Present
Packaging Design | Graphic Design | Marketing |Product Design
Packaging Design for all new products, Product Photography for all products. Maintain and update company website. Regular social media postings, Mailchimp email campaigns and marketing compaigners for seasonal products.

Almond Tree Media - 4/21 to 11/22
Graphic Design | Product Design | Web Design
Web (front end) & Product Design for clients in Real Estate and Tech. Social Media Pushing for Real Estate clients (photography edits, video editing, social media post design, email marketing campaign with Mailchimp).

Macau University of Science and Technology - 10/14 to 5/15
Communication & Public Relation Officer
Media publicity (press invitations/news releases/press conferences/interviews/feature report, etc.), Media enquiries, Liaising experts and scholars from all over the world and Advertising. Plan, prepare & hold events ranging from university level to movie festivals, public event...etc

Skills

Tools
Adobe Design Suit, Figma, Sketch, Invision, Solidworks, Keyshot, Auto-Cad, HTML & CSS, Chatgpt, Midjourney.

Skillsets
Industrial Design, Product Design, UI/UX Design, Visual Design, Brand Design